

## Traditional Bus Board Ads- Framed

**Super Driver's Side (108' X 30") 22.5 Square Feet**



3 Month Contract    6 Month Contract    12 Month Contract

<b>Monthly</b>	<b>\$130.00</b>	<b>\$125.00</b>	<b>\$120.00</b>
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<b>Production (One time fee):</b>	<b>\$165.72 + \$40.00 Installation</b>		
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**King Passenger Side (62" X 30") 12.9 Square Feet**



3 Month Contract    6 Month Contract    12 Month Contract

<b>Monthly</b>	<b>\$95.00</b>	<b>\$85.00</b>	<b>\$80.00</b>
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<b>Production (One time fee):</b>	<b>\$115.61 + \$25.00 Installation</b>		
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## Queen Rear (72" X 22") 11 Square Feet



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$145.00</b>	<b>\$140.00</b>	<b>\$130.00</b>
<b>Production (One time fee):</b>	<b>\$105.51 + \$25.00 Installation</b>		

## Interior Value Leader Ads (11" X 28")



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$12.00*</b>	<b>\$11.00*</b>	<b>\$10.00*</b>
<b>Production (One time fee):</b>	<b>\$60.00 Set-up &amp; \$12.00 per sign</b>		

### Monthly Value Leader Quantity Discounts:

<b>Half Fleet (5 Buses)</b>	<b>\$50.00</b>	<b>\$47.50</b>	<b>\$45.00</b>
<b>Full Fleet (11 Buses)</b>	<b>\$85.00</b>	<b>\$80.00</b>	<b>\$75.00</b>

## Direct Application Vinyl Wraps

### Driver Side Half Kong Wrap (112" X 42") 32.5 Square Feet



3 Month Contract    6 Month Contract    12 Month Contract

<b>Monthly</b>	<b>\$160.00</b>	<b>\$150.00</b>	<b>\$140.00</b>
<b>Production (One time fee):</b>	<b>\$185.49 + \$55.00 Installation</b>		

### King Kong Side Wrap (112" X 86") 66.8 Square Feet



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$285.00</b>	<b>\$270.00</b>	<b>\$260.00</b>
<b>Production (One time fee):</b>	<b>\$625.61 + \$225.00 Installation</b>		

## Half Back Tail Wrap (36" X 84") 21 Square Feet



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$190.00</b>	<b>\$180.00</b>	<b>\$170.00</b>
<b>Production (One time fee):</b>		<b>\$135.61 + \$55.00 Installation</b>	

## Full Tail Wrap (83" X 86") 49.5 Square Feet



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$250.00</b>	<b>\$245.00</b>	<b>\$240.00</b>
<b>Production (One time fee):</b>		<b>\$345.21 + \$190.00 Installation</b>	

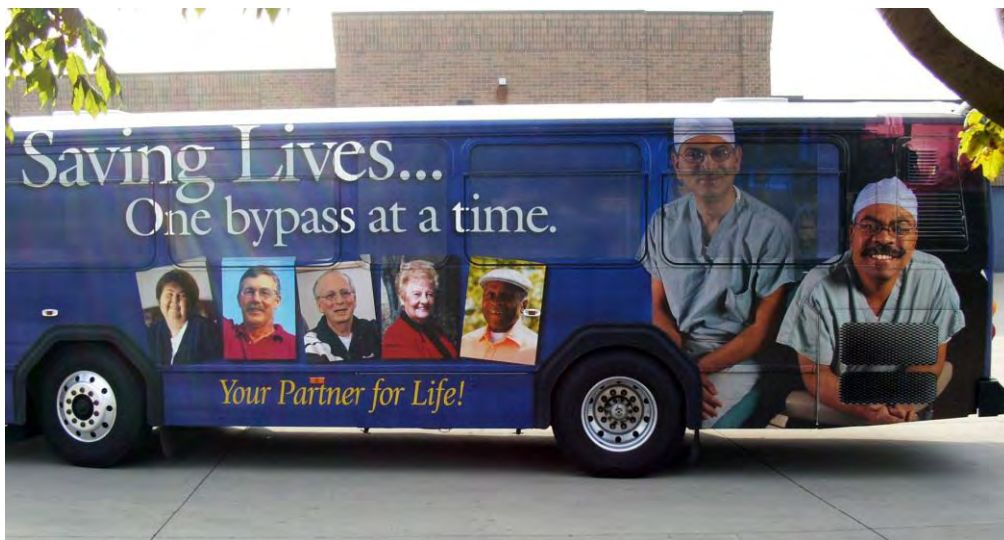
**Front Bus Wrap (42" X 83") 24 Square Feet**



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$100.00</b>	<b>\$95.00</b>	<b>\$90.00</b>
<b>Production (One time fee):</b>	<b>\$115.61 + \$25.00 Installation</b>		

**Half Bus Wrap-One side (348" X 86") Over 207 Square Feet**



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$450.00</b>	<b>\$435.00</b>	<b>\$400.00</b>
<b>Production (One time fee):</b>	<b>\$2490.44 + \$800.00 Installation</b>		

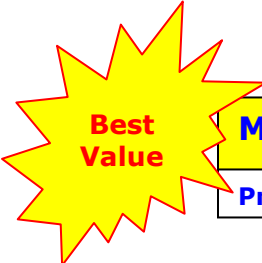
**Half Bus Wrap- Both Sides (Upper) 224 Square Feet**



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$600.00</b>	<b>\$565.00</b>	<b>\$540.00</b>
<b>Production (One time fee):</b>	<b>\$2152.82 + \$1000.00 Installation</b>		

**Full Bus Wrap- (30 foot bus, fully illustrated on all sides including windows) 484.25 Square Feet**



3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$1100.00</b>	<b>\$1065.00</b>	<b>\$1000.00</b>
<b>Production (One time fee):</b>	<b>\$4993.78 + \$1500.00 Installation</b>		

## Other Advertising Mediums

### ADA Paratransit Van Ads (22" X 60") 9 Square Feet

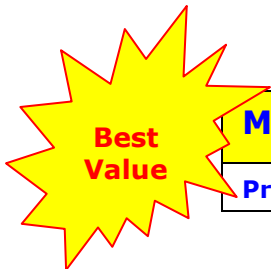


3 Month contract    6 Month contract    12 Month contract

<b>Monthly</b>	<b>\$90.00</b>	<b>\$80.00</b>	<b>\$75.00</b>
<b>Production (One time fee):</b>	<b>\$115.61 + \$25.00 Installation</b>		

### Full ADA Van Wrap- (21 Foot Wide Body Van, fully illustrated on all sides including windows)

3 Month contract    6 Month contract    12 Month contract



<b>Monthly</b>	<b>\$600.00</b>	<b>\$555.00</b>	<b>\$525.00</b>
<b>Production (One time fee):</b>	<b>\$2995.78 + \$1250.00 Installation</b>		

**Interior Literature Displays, Rider's Guide Advertising, and additional mediums are available. Ask your SCAT advertising representative for demos and details.**

SCAT provides fixed-route, ADA, and demand response services Monday-Friday. We maintain a fleet of 15-30 foot fixed route buses, ADA wide body vans.

**Did You Know?** SCAT Fixed-route vehicles travel nearly 30,000 miles throughout Springfield each month.

**Did You Know?** SCAT transports over 300,000 fixed-route trips each year.

**Did You Know?** Public transportation offers the most cost effective advertising with the highest visibility in the advertising industry.

**Did you Know?** SCAT offers industry exclusive guarantees for annual contracts. We value our customers and you will never have to worry about a competitor's ad appearing on our vehicles during your annual ad contract.

**Did you Know?** SCAT will provide you a list of available vehicles and routes and allow you to select the area you want to target.